

The European Precious Metals Industry
is committed to a responsible and
transparent value chain



WHAT ARE PRECIOUS METALS?

Precious metals include gold, silver and various types of platinum. In addition to being used in personal goods such as jewellery, they are also critical for key industries because of their high efficiency and unique properties, including resistance to corrosion, high conductivity, high melting points, high catalytic properties.

Engagement ring:
Platinum 95%*
Iridium 5%*

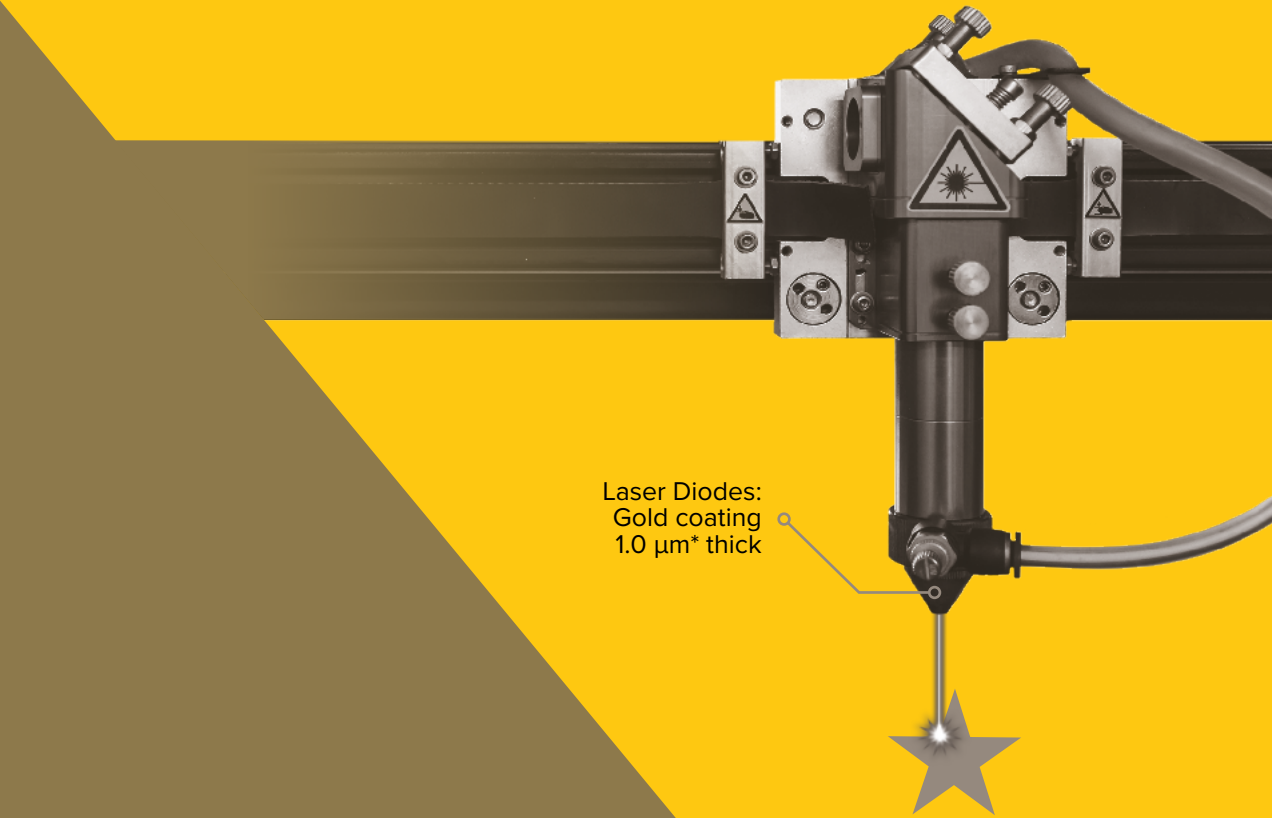
Phone contents:
Gold - 0.034g
Silver - 0.34g
Palladium - 0.015g
Platinum - 0.00034g*



European citizens own, touch, and use precious metals every day, and they use even more products and services made possible by these rare substances.

Use **YOUR** phone to read our gold QR code and find out more about the importance of the precious metals all around you!



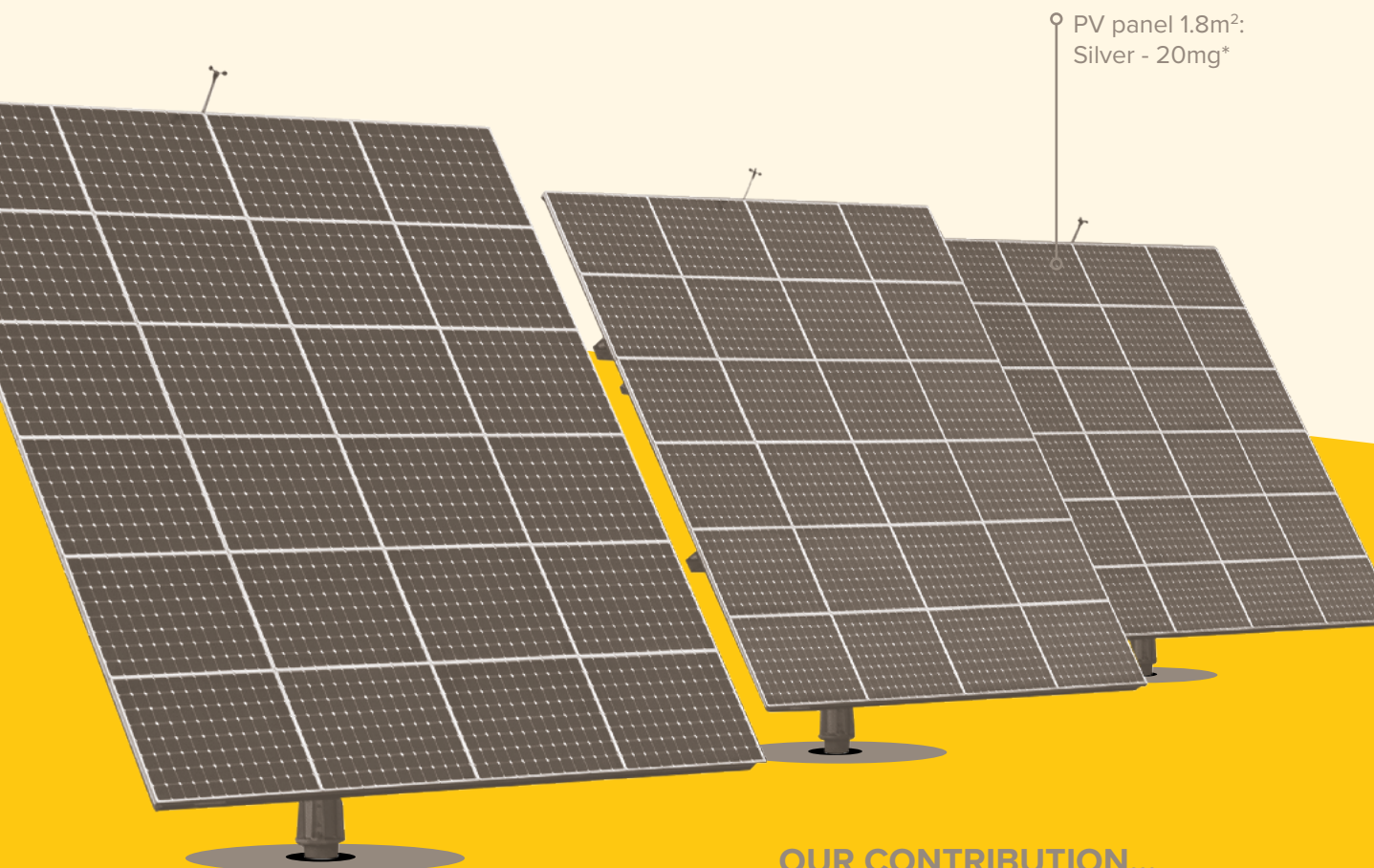


Laser Diodes:
Gold coating
1.0 μm^* thick

THE EU IS PRECIOUS,
HELP US MAKE EUROPE

more...

...SUSTAINABLE & CIRCULAR



OUR ASK...

- A legislative framework to increase effective recycling, ensuring that all waste becomes a resource through cooperation with all economic operators and more efficient transport rules.
- More ambitious regulation on conflict minerals, which is applicable to all imports of gold and requires a more in-depth involvement of the full supply chain.

OUR CONTRIBUTION...

- Precious metals are **valuable components of key technologies** that ensure a cleaner and safer environment. Precious metals are scarce and valuable, but can also be **recycled indefinitely** without losing their initial properties and purity. Precious metals can be recovered from end-of-life products and production scrap, rescuing up to 99% of the original metal. We see waste as a resource and encourage designs that make circularity possible.
- Social and environmental impact is a fundamental part of each business decision along the value chain. For us, sustainability means **responsibility and transparency**, from sourcing and production to usage and recycling.

MORE...

...RISK CONTROLLED

MORE...

Platinum-containing
molecules in 3 different
cancer drugs



OUR ASK...

- A science-based risk management process for chemicals that allows for innovation while ensuring a high level of safety for both human health and the environment throughout the life-cycle of products.
- Chemicals risk-management that takes into account low-carbon and circular economy objectives.
- A more sustainable substitution of substances that accounts for the impacts of the substitution, including the impact on carbon emissions and consistency with other policy goals.
- Adequate expertise at EU and national level to make informed and science-based decisions on complex issues of chemicals management.

OUR CONTRIBUTION...

- The Precious Metals industry is a thought leader with years of **knowledge and expertise** on risk management, tracing technologies and data communication methods **along the product lifecycle**.
- We are committed to cooperating with the ECHA, European Commission and other stakeholders to **provide high-quality and reliable information along the supply chain** and exchange best practices.

...INNOVATIVE & COMPETITIVE

Circuit boards:
Silver & Gold
Airbag sensor:
Gold

Fast charger:
Silver contacts

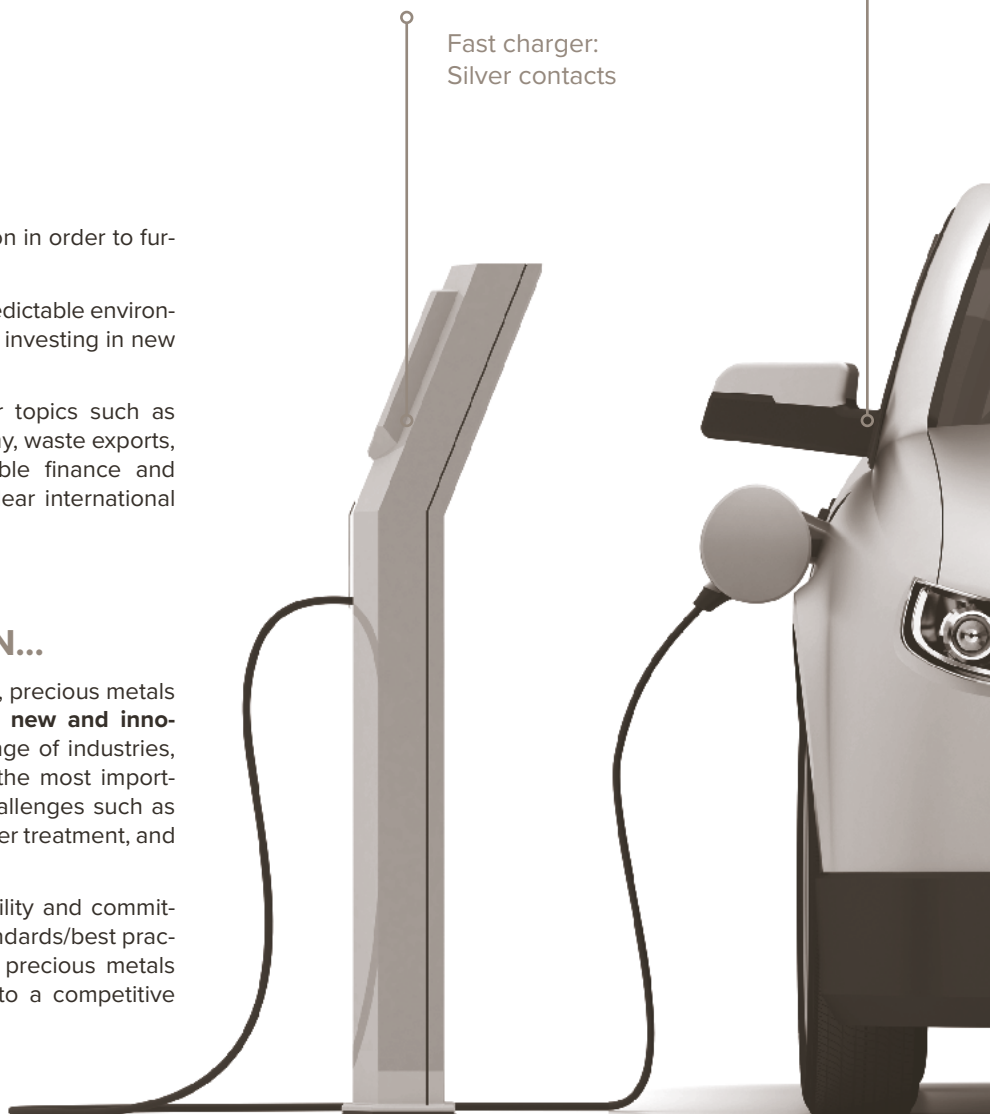
OUR ASK...

- Ambitious yet practical regulation in order to further foster innovation.
- An industry-friendly EU and a predictable environment for companies to continue investing in new facilities and new technologies.
- A global level playing field for topics such as climate change, circular economy, waste exports, responsible sourcing, sustainable finance and chemicals management, with clear international rules and better enforcement.

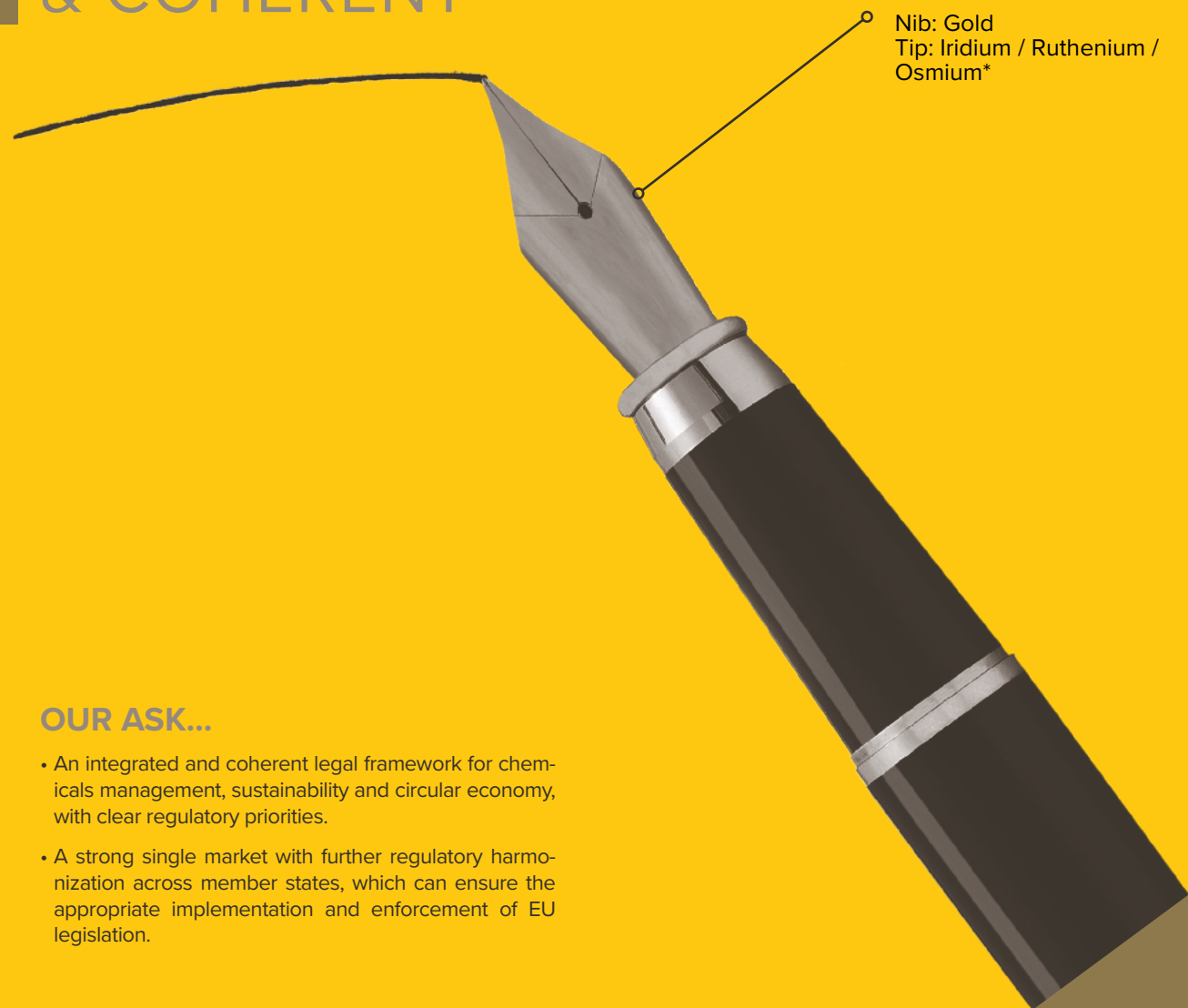
OUR CONTRIBUTION...

Thanks to their unique properties, precious metals are **indispensable materials for new and innovative technologies** across a range of industries, contributing to solving some of the most important environmental and health challenges such as energy efficiency, air quality, cancer treatment, and more.

By investing heavily in sustainability and committing to transparency and high standards/best practices along our value chain, the precious metals industry is a strong contributor to a competitive Europe.



...INTEGRATED & COHERENT



Nib: Gold
Tip: Iridium / Ruthenium /
Osmium*

OUR ASK...

- An integrated and coherent legal framework for chemicals management, sustainability and circular economy, with clear regulatory priorities.
- A strong single market with further regulatory harmonization across member states, which can ensure the appropriate implementation and enforcement of EU legislation.

OUR CONTRIBUTION...

The precious metals industry aims to foster an **open dialogue** with policy makers, sharing expertise and best practice on innovative industrial applications and risk management. We commit to being **proactive** in addressing both environmental and social challenges and to be **transparent** on the impact and benefits of precious metals from sourcing and production to usage and recycling.

EPMF

As the European body for advocacy, the European Precious Metals Association (EPMF) facilitates the interface between policymakers, regulatory authorities, and the precious metals industry on a wide range of issues.

Our 36 Member Companies and 3 national associations include world leaders in extraction, refining, and recycling of precious metals. They also include a highly diverse range of companies involved in consumer and industrial applications that touch the lives of European citizens from jewelry to financial investments to the mobile phones in their pockets to the catalytic converters in their vehicles to the solar panels and rapid chargers at their homes.

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* All figures/constituents are estimates and will differ according to type and manufacturer